



Campaign  
School

# Treaty Acknowledgement

As we begin this session, we would like to acknowledge that the University of Alberta Students' Union is located on Treaty 6 Territory, which is the ancestral space and traditional meeting ground of the Papaschase Cree and Métis Nation, and the traditional territory of Blackfoot, Cree, Dené, Nakota Sioux, Saulteaux, and many other Indigenous peoples who continue to hold Treaty rights to this land. As settlers- both staff members and students working and learning on this land through Treaty, we recognize that this acknowledgement is only the beginning of necessary ongoing efforts in pursuit of Indigenous sovereignty and self-determination, land reclamation, and true decolonization. As staff at the UASU working in Leadership and Development, we further acknowledge that governance at the University is inherently colonial practise, and consequently, it is imperative that we invest our time, resources, energy, and labour into actively contributing towards decolonization efforts as led and informed by Indigenous knowledge and leadership, including the ARRC Recommendations. This recognition also necessitates that we advocate against the ongoing dispossession and oppression experienced by Indigenous peoples on their land. Meaning, our decision-making processes in our programming roles must be led by Indigenous students, staff, faculty, and community members in ensuring that our content is accurate, inclusive, accessible, and actively works to challenge the barriers to existence experienced by Indigenous staff and students on campus. We invite you to remember and commit to this as we move forward throughout the presentation this afternoon, and the entirety of our time as students, staff, and settlers on this land.



# Quick Activity



# What is Stride?

Stride Campaign School is a cohort program aimed at encouraging greater participation/involvement from students of marginalized genders from all backgrounds - race, ethnicity, indigeneity, sexuality, and ability - in student governance.

The program equips participants with the knowledge, skills, and network to run for a variety of student government positions and make meaningful change on campus.



# Who are we? Meet the Team

**Siri Nelson (She/Her):** LEAD Centre Student Development Coordinator, Stride Facilitator

**Daniela Carbajal (She/Her):** Learning & Development Specialist (Stride Alum), support for the program

**Nicole De Grano (She/Her):** LEAD Centre Program Lead (Stride Alum), overseeing all of Stride



# Program Overview

01. October 5: Welcome and Introduction to Stride Campaign School!
02. October 12: Identity Politics
03. October 19: Public Speaking and Consultation
04. October 26: Platforms & Advocacy and Lobbying
05. November 2: Branding & PR
06. November 23: Elections
07. December 7: Campaigns
08. January 11: Wellbeing & Self-Care



# Why Stride?

Stride was created with the Identity Matters reports at the front of mind. This report shows that gender minorities often need



**We need your support.**





# What does that mean?

We hope to get your support in the following ways:

- Spread the word!
- Sign up for Stride
- Share our content on the @uasualberta Instagram



**Questions?**

